# 202475 BUS384 - ADDITIONAL ASSIGNMENT

### Due Date: 12 March 2025 8.59 pm Beijing Time

### Length: 2,000 words +/- 10%

### Value: 30%

### Submission: Email to [FOBJBS-Subject-Admin@csu.edu.au](mailto:FOBJBS-Subject-Admin@csu.edu.au)

### TASK:

Imagine that you are a project manager for a project to build a new shopping mall in your home city.

1. Briefly explain the purpose and concept of a Project Charter (see page 151 of Pinto (2019).
2. Create a Project Charter for your chosen project (see Appendix 5.1 on page 180 of Pinto (2019). Produce a sample charter stating the project title, scope and objectives, overview, general objectives, specific objectives and defining conditions and constraints based on the project for this task (Version history is not required).
3. Explain how at the close of the project you would evaluate whether the project was a success or failure (think about determinants of project success (see pages 16-19 in Pinto).

This assignment requires a minimum of 10 resources to be used in supporting your ideas, which are appropriately referenced within the report and in a reference list using APA7th referencing style

**NOTE:**

This assessment is marked as either a pass or fail only as per the marking criteria below.

### PRESENTATION:

* + Include a cover/title page. This must include the title of the Assessment, date submitted, student name, student number, and subject name and code.
  + Provide a Table of Contents. An executive summary is not required for this assignment.
  + Provide one introduction and one conclusion for the entire assignment.
  + Assessment item must be typed.
  + Use 1.5 line spacing.
  + Use a standard 12 point font size.
  + Font styles to be either Times New Roman, or Calibri or Arial. Make sure you apply consistent font style throughout your assessment.
  + Use Left-justified text for body of assessment report.
  + A close-up of a logo

    AI-generated content may be incorrect.Use section headings and/or sub-headings for each tasks and these are to be in bold text.
  + Care must be taken to avoid spelling, grammar and punctuation errors. Always use your spelling and grammar checker. Remember this does not pick up all errors, so you must also manually and carefully edit your work.
  + This assessment task must be in professional and formal language. This means there should be no abbreviations or colloquialisms.
  + Always cite and reference all sources of information used in assessments (see plagiarism below).
  + Provide a single references list that always starts on a new page at the end of your assignment report.
  + Indicate the number of words your have used (do not include what is inside citation brackets or in reference list as your word count).
  + On every page include page numbers (except on the cover/title page) and in the header/footer indicate student name, student number, and subject name.

##### Referencing requirements are:

* + Your Assessment Item **must** contain references/quotes from a minimum of **ten (10)**

other sources of which your textbook can be considered as one.

* + Other textbooks, articles, cases and relevant online resources are acceptable sources.
  + Use in-text citations to identify other people’s ideas and words.
  + Include a reference list at the end of the paper. The references in the reference list must match those used as in-text citations.

**Word count:** The cover page, table of contents and reference list are not included in the word count.

**Students must use** the CSU American Psychological Association (APA) referencing style, 7th edition.

**Penalties may be applied for**: 10% over word limit, or failure to cite sources/referencing errors/omissions/ plagiarism (see CSU Handbook – this carries a large penalty and is to be reported if Plagiarism present). The assessment task should be your own original work. This assessment task will be put through TurnItIn to identify plagiarism.

##### Suggested Format/Headings and sub-headings:

Your assessment should be in a report style format and should include the following content:

1. Cover page (including assignment title, your name, student number, subject code)
2. Table of contents (Include the main headings and subheadings with corresponding page numbers, using a format that makes the hierarchy of the topics clear.*)*
3. Introduction (approx 150-250 words)
4. Importance of the Project charter
5. Project charter for chosen project
6. Project success and failure
7. Conclusion (approx 100-200 words)
8. Reference list (in APA7th format) - on a separate page

### MARKING CRITERIA:

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| --- | --- | --- |
| **Criterion and weighting** | **Pass (50%-100%)** | **FL (0-49%)** |
| Depth of understanding of theoretical perspectives of concepts; use of references to support the argument (10 marks) | Discussion shows comprehensive knowledge and understanding of relevant concepts and theories needed for critical analyses. There is clear evidence of depth in critical thought, with extensive use of quality information sources. | Discussion does not attempt to apply relevant concepts and theories. Almost no critical analysis is evident. |
| Application of the theories and models in the case study (10 marks) | The application of the theories and models in the case shows unique evidence of depth in critical thought. Insightful application is evident. | The application of the theories and models in the case shows almost no evidence of depth in critical thought. Almost no application is evident. |
| Organisation, structure, and presentation (5 marks) | Presentation of the paper is outstanding and very appealing to the audience. Ideas are arranged in a logical, structure, and coherent manner. Quality of writing is at a very high standard with no editing and proofreading issues. | Presentation of the paper is not appealing to the audience. There is little, if any, coherent structure to the document. Too many editing and proofreading issues. Quality of writing is at a very poor standard. |
| Evidence of reading and APA7 referencing style convention followed (5 marks) | An extensive range of relevant literature (beyond 10 current sources) has been used. APA7 referencing conventions in both in- text referencing and reference list have been used accurately and consistently. | Literature from less than 10 sources, which are not credible or relevant, and are tenuously related to the topic have been referred to. Adherence to APA7 referencing conventions in both in-text referencing and the reference list is minimal or non-existent. |