# ADDITIONAL ASSIGNMENT – 202475 Part A / MGT387 Managing your Global Workforce and Business

### Due Date: Tuesday, 24th December at 9:00pm Beijing time

### Length: 2,000 words +/- 10%

### Value: 30%

### Submission: Email to mfrost@csu.edu.au

### **TASK:**

Imagine that you are advising Charles Sturt University, who is going to establish a permanent department of six staff within Jilin University of Finance and Economics. You have been asked by Charles Sturt University to explain how cultural variables may affect Australian staff working in Jilin University of Finance and Economics.

Using China and Australia please discuss the following sections:

1. Using either the GLOBE project or Hoftstede, describe four cultural value dimensions,

and how they may apply to Australian staff going to China.

2. Explain how these cultural values will influence behaviour and expectations in the

workplace of Changchun. What are similar and what is different?

3. Explain differences in communication styles between the two countries.

4. As an advisor please provide 3 suggestions for overcoming challenges/conflicts that might occur due to different behaviours, expectations, and communication styles. Please give reasons for the three suggestions.

You should start by reading Chapter 3 and 4 of Deresky (2014) - and then undertake further

research. This assignment requires a minimum of 10 resources to be used in supporting your

ideas, which are appropriately referenced within the report and in a reference list using APA7

referencing style.

### PRESENTATION:

Your assessment should be in a report style format and should include the following content:

1. Cover page (including assignment title, your name, student number, subject code)

2. Table of contents (include the main headings and subheadings with corresponding page

numbers, using a format that makes the hierarchy of the topics clear.)

3. Introduction

4. The chosen Cultural Value Dimensions, applied to Australia and China

5. Influence of Cultural Values on Behaviour and Expectations in the Workplace in Australia and China

6. Communication Differences between the countries

7. 3 Suggestions for Overcoming Challenges/Conflicts resulting from Cultural and Communication Differences

8. Conclusion

9. Reference list (in APA7th format) - on a separate page

### MARKING CRITERIA:

|  |  |  |
| --- | --- | --- |
| **Criterion and weighting** | **Pass (50%-100%)** | **FL (0-49%)** |
| Depth of understanding of theoretical perspectives of concepts; use of references to support the argument (10 marks) | Discussion shows comprehensive knowledge and understanding of relevant concepts and theories needed for critical analyses. There is clear evidence of depth in critical thought, with extensive use of quality information sources. | Discussion does not attempt to apply relevant concepts and theories. Almost no critical analysis is evident. |
| Application of the theories and models in the case study (10 marks) | The application of the theories and models in the case shows unique evidence of depth in critical thought. Insightful application is evident. | The application of the theories and models in the case shows almost no evidence of depth in critical thought. Almost no application is evident. |
| Organisation, structure, and presentation (5 marks) | Presentation of the paper is outstanding and very appealing to the audience. Ideas are arranged in a logical, structure, and coherent manner. Quality of writing is at a very high standard with no editing and proofreading issues. | Presentation of the paper is not appealing to the audience. There is little, if any, coherent structure to the document. Too many editing and proofreading issues. Quality of writing is at a very poor standard. |
| Evidence of reading and APA7 referencing style convention followed (5 marks) | An extensive range of relevant literature (beyond 6 current sources) has been used. APA7 referencing conventions in both in- text referencing and reference list have been used accurately and consistently. | Literature from less than 6 sources, which are not credible or relevant, and are tenuously related to the topic have been referred to. Adherence to APA7 referencing conventions in both in-text referencing and the reference list is minimal or non-existent. |